



**HEARTLAND** <sup>97.5</sup> FM  
*The Voice Of Highland  
Perthshire*

## Public File - 2018

### **News bulletin schedule:**

Monday to Friday a local hourly news bulletin 8am to 6pm outwith these time IRN off peak hourly when programming allows

### **Recent News stories covered on air:**

The planned closure of the RBS branch in Pitlochry; coverage on the dualling of the A9 and the co-creative process being put in place to find solutions.

### **News team:**

Outsourced and delivered from Wave FM.

### **The programme schedule can be found here on the schedule section of our website:**

[www.heartlandfm.org/schedule](http://www.heartlandfm.org/schedule)

### **Local programming:**

Weekly 138 hours are locally made: 73 live and 65 automated or pre recorded. 30 hours are broadcast from external contributors.

### **Programming (general):**

Our programming is produced locally and broadcast from our studio at 23 Atholl Road Pitlochry. We do occasional outside broadcasts from around our transmission area. It is necessary at certain times to automate or voice track programmes. Voice tracking is where the presenter has pre recorded their links but may not necessarily be in the studio at the time the programme is broadcast. The overnight jukebox music element of Heartland FM is automated.



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**Ofcom Localness Guidelines can be found**

**here:**

<https://www.ofcom.org.uk/tv-radio-and-on-demand/information-for-industry/radio-broadcasters/localness>

**Station Contact details:**

23 Atholl Road, Pitlochry, PH16 5BX. Call: 01796 474040 Email: [studio@heartlandfm.co.uk](mailto:studio@heartlandfm.co.uk)

**Events/ charities support or coverage:**

Heartland FM broadcasts local “What’s on Guides” which promote local events taking place, whether it be music/comedy gigs, art shows or charity fundraisers. Listeners can submit their own events to our What’s On guide by emailing [whatson@heartlandfm.co.uk](mailto:whatson@heartlandfm.co.uk). We also support other charity events such as March Into Pitlochry, a charity music festival.

**Any other issues or areas of interest likely to impact on localness:**

There are no current issues that impact the localness of Heartland FM.

**The station’s playlist:**

Our daytime playlist is broad range of popular music from the 60’s to present day with specialist music programmes outwith daytime hours.

**The Station Format:**

<http://static.ofcom.org.uk/static/radiolicensing/html/radio-stations/analogue/al000133ba1heartlandfm.htm>

To lodge a complaint, please email [alistair@heartlandfm.co.uk](mailto:alistair@heartlandfm.co.uk) and send the complaint directly to us. In the first instance, always address your complaint to The Station Manager, Heartland FM 23 Atholl Street, Pitlochry PH16 5BX and we will try to resolve any issues. However if you wish to contact Ofcom, please use their contact details listed here, <https://www.ofcom.org.uk/about-ofcom/contact-us>