



**HEARTLAND** <sup>97.5</sup> FM  
The Voice Of Highland  
Perthshire

Standard Rates - set price plus one-off production fee  
and 20% VAT

**£2.50 per 20 second advert**

**£3.50 per 30 second advert**

**£4.50 per 40 second advert**

**Single voiced commercial including scripting  
and professional voice-over from £50.00 plus VAT**

**Sponsorship packages - include all in-house  
production fees**

**Prices starting from £80.00/month plus VAT**

**Get in touch.** To discuss advertising or sponsorship with us please drop an email with your requirements and budget to [sales@heartlandfm.co.uk](mailto:sales@heartlandfm.co.uk) or call 01796 474040 and we will find a package to suit your needs. Alternatively visit [www.heartlandfm.org](http://www.heartlandfm.org) to find out full details on our advertisers media pack.

